Map 7

Fishermans Bend National Employment and Innovation Cluster

Strengths
Fishermans Bend specialises in aerospace, defence research, manufacturing and transport and logistics industries.

Jobs
The cluster is an established industrial area on the doorstep of the CBD and employs about 12,200 people.

Key attributes
The cluster has a range of specialist industries, including Boeing Aerostructures Australia, the Defence Science and Technology Group, GM Holden, Toyota Australia, Futuris Automotive and Kraft Foods. The area is close to the Port of Melbourne, the CBD and major arterials—making it easy for businesses to access global markets and workers from across Melbourne.

The cluster is adjacent to the Fishermans Bend urban renewal area. Planning is currently underway for public transport, public space and community infrastructure improvements across Fishermans Bend, including the cluster. This has identified opportunities to further develop the cluster’s design and engineering and advanced manufacturing, and attract complementary education and research organisations.

Key partners for the future of this cluster include the City of Melbourne, the City of Port Phillip, Boeing Aerostructures Australia, the Department of Defence (Commonwealth Government), Kraft Foods, the Port of Melbourne and GM Holden.

Note
1 Map is not to scale and is indicative only.
2 Designation of this area as a national employment and innovation cluster does not change the status of parkland, open space or residentially zoned land.

Source: Department of Environment, Land, Water and Planning